



# Sponsorship Packages

Saturday, February 10 • 10:00-11:30 am  
 Randall Oaks Golf Club  
 4101 Binnie Rd., West Dundee, IL

**Commitment  
 Deadline  
 December 1**

5K Run | All Ages

	PLATINUM <i>Max: 2</i> \$1,500	GOLD <i>Max: 5</i> \$1,000	SILVER <i>No Max</i> \$500	BRONZE <i>No Max</i> \$250
<b>LOGO PLACEMENT</b>				
Premier logo placement on race webpage with link to your website	✓	✓		
Premier logo placement on flyers and posters	✓			
TV Race Ad in Park District lobbies	✓			
Presenting sponsor email blast	✓			
<b>NAME PLACEMENT</b>				
Logo on race webpage with link to your website			✓	✓
Thank you to our sponsors listed in Program Guide	✓	✓	✓	✓
Posters and fliers	✓	✓	✓	
Social media post	✓			
Company mentioned in all press releases, promotional material	✓	✓		
<b>DAY OF EVENT OPPORTUNITIES</b>				
Logo on Sponsor Signs/Banners	✓	✓	✓	
Table at event	✓	✓	✓	
Promo items for race bags (max. 2 items)	✓	✓	✓	✓
Event announcements	✓			
<b>ADDITIONAL BENEFITS</b>				
Entry for 4 racers	✓			
Entry for 3 racers		✓		
Entry for 2 racers			✓	
Entry for 1 racer				✓
Digital Ad in Fitness Member Enewsletter (12 months)	✓	✓		
Digital Ad in Fitness Member Enewsletter (6 months)			✓	
Digital Ad in Fitness Member Enewsletter (3 months)				✓



[www.dtpd.org](http://www.dtpd.org)

**ARE YOU INTERESTED IN BECOMING A SPONSOR? REACH OUT TO US TODAY!**

**Bill Hepperle**  
 Randall Oaks Recreation Center  
 Facility Manager  
 (847) 428-7131 x2200  
[bhepperle@dtpd.org](mailto:bhepperle@dtpd.org)

**Katie Keller**  
 Superintendent of Marketing  
 & Communications  
 (847) 428-7131 x1502  
[kkeller@dtpd.org](mailto:kkeller@dtpd.org)



# 2024 Frozen Oaks 5K Sponsorship Commitment Form



### COMPANY INFORMATION

Business/Organization: \_\_\_\_\_ Date: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Email: \_\_\_\_\_

Phone: \_\_\_\_\_ Website: \_\_\_\_\_

### PLEASE INDICATE YOUR SPONSORSHIP CHOICE BELOW:

#### Frozen Oaks 5K Sponsorship Packages (check one box)

- Platinum (\$1,500)
- Gold (\$1,000)
- Silver (\$500)
- Bronze (\$250)

#### Payment Information

- Check Enclosed  
(payable to Dundee Township Park District)
- Please send an invoice

#### MAIL /DROP OFF PAYMENT TO:

Dundee Township Park District  
Attn: Katie Keller  
665 Barrington Ave.  
Carpentersville, IL 60110

Name (Printed): \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

### EMAIL OR MAIL THIS COMPLETED FORM TO:

Dundee Township Park District  
Attn: Katie Keller  
665 Barrington Ave.  
Carpentersville, IL 60110  
Phone: (847) 428-7131  
Email: [kkeller@dtpd.org](mailto:kkeller@dtpd.org)

### BUSINESS/ORGANIZATION LOGO:

Please email your high resolution color logos (.ai, .eps, or .pdf preferred) to: [marketing@dtpd.org](mailto:marketing@dtpd.org)

### FOR MORE INFORMATION OR QUESTIONS:

Contact Katie Keller, Dundee Township Park District Superintendent of Marketing and Communications at: (847) 428-7131 x1502 or [kkeller@dtpd.org](mailto:kkeller@dtpd.org).

### FOR OFFICE USE ONLY

Date Received: \_\_\_\_\_

Check #: \_\_\_\_\_

Date Paid: \_\_\_\_\_